

Working together to reduce health inequalities in the Marmot City of Coventry

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Overview: the City of Coventry



- Coventry has a population of 360,100 (9th largest city in England).
- 72% employment rate (England average 75.3%).
- One third of the city is in the 20% most deprived areas in England (32% of children live in low income families).
- One third of our population is BAMER (compared to 20% on average in England) and over 100 languages are spoken in Coventry.
- We have a large migrant population & were one of the first cities to welcome Syrian refugees.

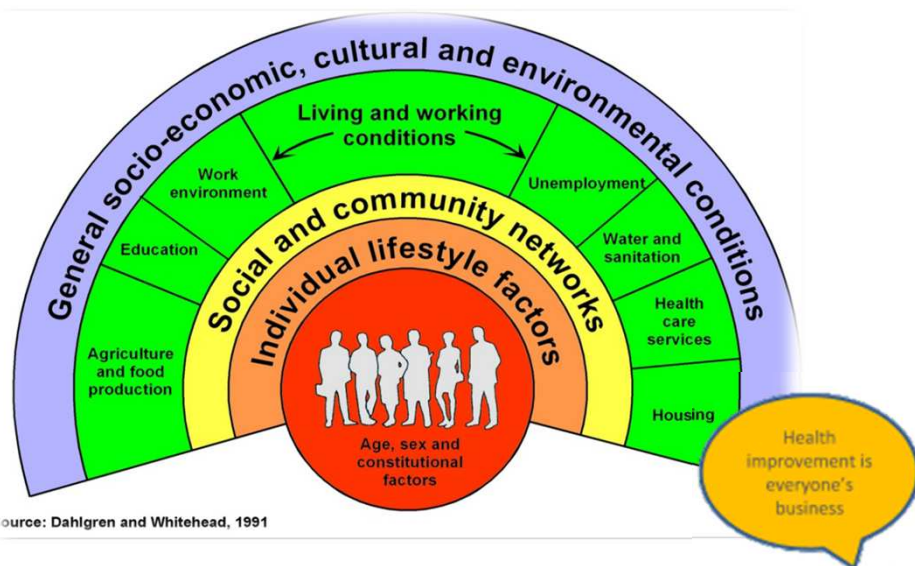
Coventry in context, Facts about Coventry, January 2019



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Why Marmot makes Coventry different



Source: Dahlgren and Whitehead, 1991



- Coventry was selected in 2013 as one of seven pilot areas – now the only remaining Marmot city.
- We committed to delivering rapid change by 2015 to narrow the life expectancy gap by using asset based approaches.
- By 2016 we all recognised the added value in the strong partnerships created as well as some real differences in outcomes for Coventry.
- The Marmot ethos of system wide thinking and has embedded “tackling inequalities” across the council and wider partners. Continued political support helps unite the City,
- The Marmot steering group is well supported by partners e.g. Fire Service currently chairs the steering group, which is well attended and keeps growing and changing.
- Marmot brand is strong and well recognised across the City.

Marmot Steering Group Partnership working 2016



Public Health
England



Coventry City Council
Public Health,
Education, Libraries
& Adult Learning,
Procurement,
Economy and Jobs



INSTITUTE of
HEALTH EQUITY



Department
for Work &
Pensions



Coventry & Warwickshire
Chamber of
Commerce



Voluntary Action Coventry



Coventry & Warwickshire
Local Enterprise Partnership



Coventry Independent
Advice Service



Coventry City Council



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Voluntary Action Coventry



Coventry and Rugby
Clinical Commissioning Group



Public Health
England



WEST MIDLANDS
COMBINED AUTHORITY

Joint Strategic Needs Assessment (JSNA)

Moved to a place based JSNA

Engaging communities & partners to identify what they see as the big challenges

Informing our health and wellbeing strategy



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Programme outcomes 2018/19

Lowest income decile life expectancy has stopped falling and has remained stable from 2013-15 to 2015-17

Unemployment has fallen, from 8.4 to 5.2%

The gap in earnings between those living in and working in the city is reducing, with the average earnings of residents increasing considerably

Gap in the employment rate between those in contact with mental health services, and the overall employment rate is 60.2% (better than England average 68.2%). Similar improvements for those with long-term conditions and disabilities.

Percentage of 16-18 year olds not in education, employment or training has fallen and is now below the national average

The empowerment model used by Grapevine in Coventry



Grapevine are working in Stoke Aldermore. A deprived area of Coventry where local people, groups and the public sector are creating a social action plan together that will see local people leading change action on issues that matter to them.

The vision specifically focuses on children, young people and their families with a series of ongoing activities to help integrate and connect the different communities living in the area.

It is hoped that more and people will get involved – building community cohesion, dealing with problems together and embracing future possibilities. Grapevine are organising a number of events to help this process, a summer street fair being a good example.



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Role of Public Health in a Marmot City

....And some of the things we are involved in.... its all about the wider determinants!

- Shaping City of Culture 2021
- Air quality
- Family Hubs – 0-19s services
- Family Health and Lifestyles
- Using local powers to reduce health inequalities
- Workplace wellbeing
- Young people and violence

Engaging and empowering communities to improve health and wellbeing



COVENTRY & WARWICKSHIRE
YEAR OF WELLBEING
2019

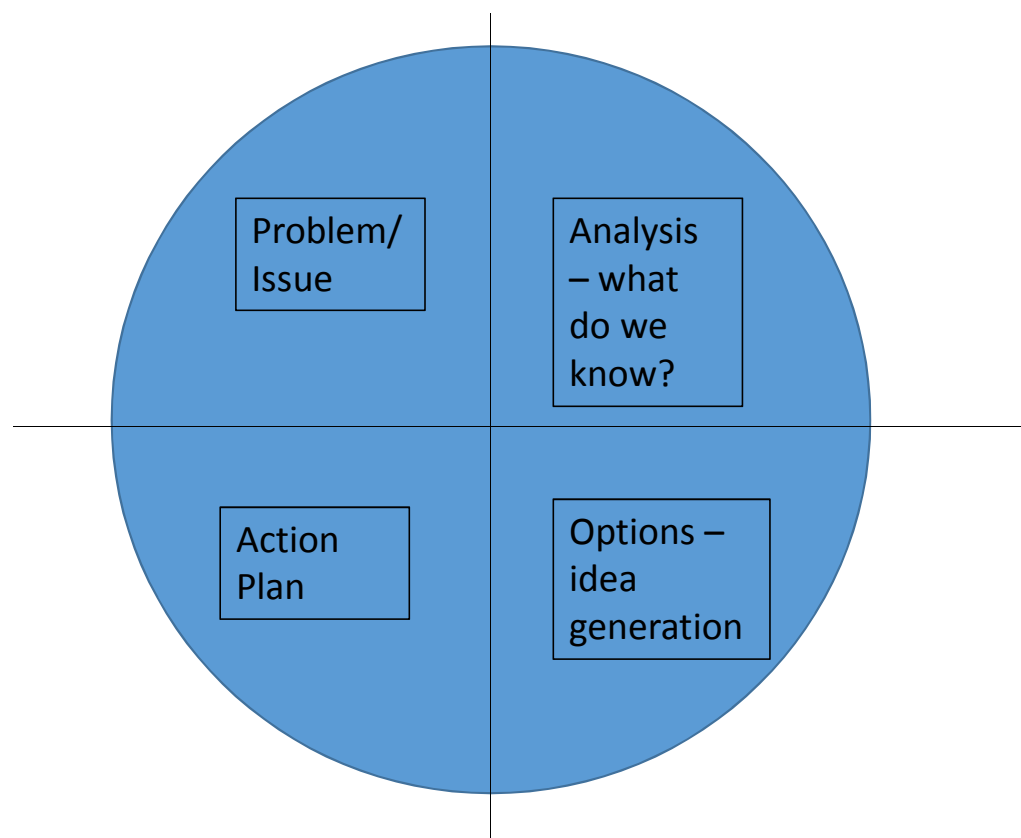


Feel Good In The Park aims to bring people together to try out a range of activities that have been designed to get our feel good chemicals working through creativity and movement. Everyone will have opportunities to contribute, to connect with others and learn about how they can help themselves and others to Feel Good.

The Visitors Centre Memorial Park,
Coventry
4th March 2018
1.45-3.30



The problem solving model



The problem solving model

- One person to act as facilitator – keep the group focussed and on track for time (spend 10 minutes in each section)
- One person to record discussion – seek clarification where unclear, do not filter information
- Each member of the group agrees to ground rules (to be decided by group)
- There must be consensus – work together to solve the problem (voting creates win/lose)
- No idea is out of bounds, record it all
- Make sure everyone is able to express their ideas
- Remove physical barriers to discussion, record on flipchart paper and use colours
- Each group will feed back at the end (2 to 3 minutes)

Further information

Coventry Health and Wellbeing Strategy:

www.coventry.gov.uk/jhwbs/

Case study report, 2016-2019 plan:

http://www.coventry.gov.uk/info/176/policy/2457/coventry_a_marmot_city

The Marmot Review, 'Fair Society, Healthy Lives'

<http://www.instituteofhealthequity.org/projects/fair-society-healthy-lives-the-marmot-review>, 2010

Richard Wilkinson and Kate Pickett, *The Spirit Level: Why equality is better for everyone*, 2010

Michael Marmot, *The Health Gap*, 2016

Grapevine <http://www.grapevinecovandwarks.org/about-grapevine/>

Radical Help. Hilary Cottam, 2018, Little, Brown

