

Wednesday, 16 October 2013

## Communications and Knowledge Management



In June 2013, a representative sample of the public (n=1,012) responded to a survey about their attitudes towards organ donation. At the same time, a process of stakeholder engagement began, which involved 16 discussion groups with key stakeholders as requested by the Health Minister (including organ donation charities, those on the transplant waiting list, transplant recipients, donor families, and Health and Social Care staff). Discussion groups took place between June and August 2013 and proformas were also completed. The central purpose of this public and stakeholder engagement process was to inform the direction of a public information campaign that will be developed by the Public Health Agency (PHA).

The report highlights the findings from this programme of work.

## Details

Format

A4, 64 pages

Target group

General public, health professionals

## Downloads

Attachment	Size
<a href="#">FINAL organ donation report oct 2013 0.pdf</a>	1.15 MB

## Tags

- [organ donation](#)
- [donor](#)
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